Argumentative Strategies Definition and Examples

World History

**Instructions:**

After we review the different argumentative strategies, you will use this sheet to take notes of examples of each strategy that are employed by President Obama in 2004 while he was a Senator.

**Pathos**

*Emotional Appeal: Appeals to an audience’s needs, values, and emotional sensibilities.*

Example(s) from Speech:

**Ethos**

*Ethical appeals which are based on the character, credibility, or reliability of the writer.*

Example(s) from Speech:

**Logos**

*Logos, or the appeal to reason, relies on logic or reason. Can come in the form of inductive or deductive logic.*

*Inductive Logic: Takes specific representative case or facts and then draws generalizations or conclusions from them.*

Example(s) from Speech:

*Deductive Logic: Begins with a generalization and then applies it to a specific case.*

Example(s) from Speech:

**Types of Claims**

Go back through Obama’s speech and identify the types of claims that he makes to develop his arguments. Try to find an example of each and paste it below. Provide a one sentence explanation of your reasoning.

1. Claim of Facts or Definition
2. Claim of Cause and Effect
3. Claim of Value
4. Claim about Solution or Policy